In the spirit of Dell Technologies Forum 2019 – Enabling Real Transformation, introducing..

“SMARTER BY DESIGN”

Technology is fast demolishing all existing constraints of form, function & aesthetic, across creative processes and pursuits.

Designers, enabled by cutting-edge design technology, can now design..

**Intelligent** (Spatial Design)  
Spaces that are more intelligent, in their construction and usage.

**Intuitive** (Product Design)  
Products that are highly intuitive, in their interactivity and purpose.

**Immersive** (Motion Design)  
Content that is more immersive, in its experience and intent.
Design a smart product for home or work space usage, which addresses a key pain point or creates an innovative user experience for the end user.

- Identify the target audience of your solution
- Elaborate on how the proposed design concept is smarter by design and will work to deliver the intended benefits to the target audience.

Expected output:
- 3D renders of your design, presented in a self running power-point presentation (.ppx format).
- Clearly indicate,
  - The target audience and its problem statement
  - The design concept
  - How is the concept smarter by design?

A smart, painless solution, that uses body sensors to provide real time glucose result.

https://youtu.be/y8YVGYvvinO